



Tim Irfan
KANTAR
Associate Director, Health Division

Curriculum Vitae

Tim is an enthusiastic enabler and natural leader who can motivate teams to excel and strive for improvement.

At Kantar he works continuously to challenge and improve the status quo by driving global initiatives to create novel offers that benefit clients and sets Kantar apart from competition. Through his broad background Tim can take on multiple perspectives and is quick to grasp the essential idea.

He has more than 10 years of experience working in the pharmaceutical industry, whereas 8 years are for Hoffmann-La Roche AG in Basel, Switzerland. After starting his career working in Clinical Development Tim switched to the commercial side of the business. He worked on the global brand teams, formulating the global brand strategy, conducting market research and has experience in forecasting.

Tim has a degree in Statistics and Informatics in Medicine from the Hochschule Ulm, Germany, and holds an M.B.A. from Heriot Watt University in Edinburgh, UK.