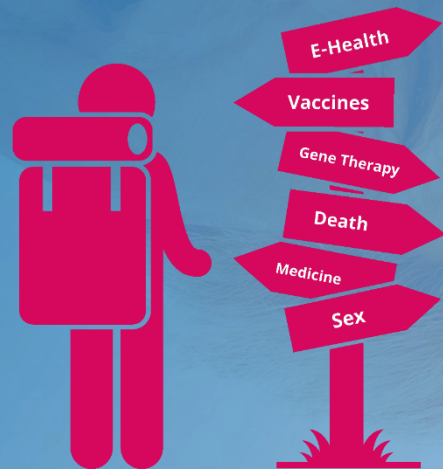


# STADA Health Report 2020

Bad Vilbel, 17 June 2020

Peter Goldschmidt, CEO



Our Mission - Your Health

# STADA at a Glance



**A diversified Generics portfolio** and a wide range of **Consumer Health products**



**12,000 employees** worldwide form One STADA



STADA is one of the **fastest-growing Consumer Health companies**



STADA is among the **TOP 5 generic players** in Europe



# Strong Local Heroes, One STADA

Well Established Company Brands



# Our Leading Brands for Consumer Health



Our Mission – Your Health





## STADA's Purpose

Caring for people's health as a trusted partner.



## Our Values



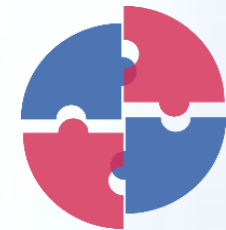
Integrity



Entrepreneurship



Agility



One STADA

# STADA Health Report

Caring for people's health as a trusted partner

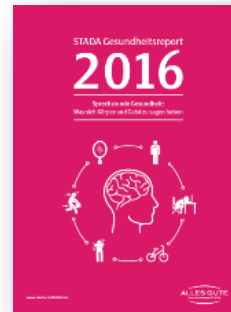
How healthy does  
Germany feel?



Germans' health  
knowledge - A cause  
for concern?



Health consultation hour:  
What body and mind  
have to tell each other



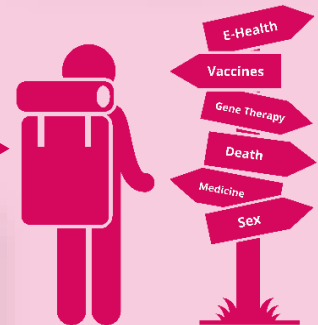
Young adults lack  
health education?



**2019:**  
How do Europeans  
behave?



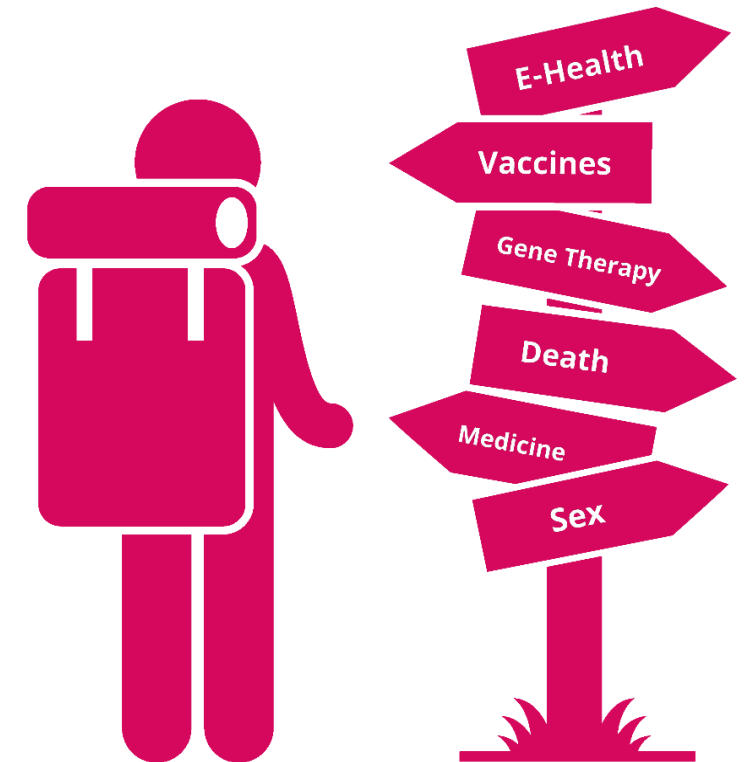
**STADA  
HEALTH  
REPORT  
2020**



**INTERNATIONAL**

# The sixth STADA Health Report 2020

- **24,000+ respondents**
- **12 countries:**  
Austria, Belgium, Finland, France, Germany, Italy, Poland, Russia, Serbia, Spain, Switzerland and the UK
- Theme: **The Future of Health**
- Special chapter: **Covid-19**



# What we wanted to know



Vaccines



E-Health



Death



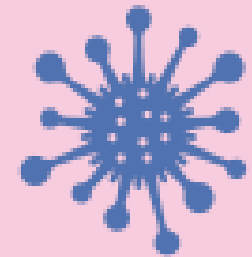
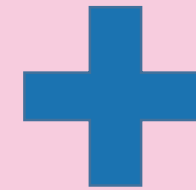
Gene Therapy



Sex



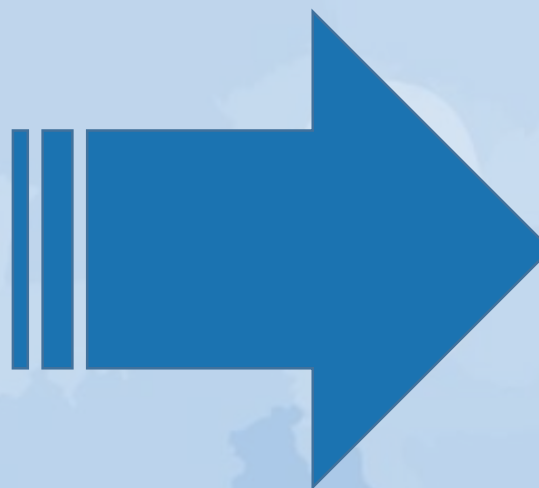
Medicine



**Corona Special**



# STADA Health Report 2020



**Identify trends**

**Initiate debates**

**Take decisions  
for the benefit of  
patients & society**



# STADA

**Our Mission – Your Health**