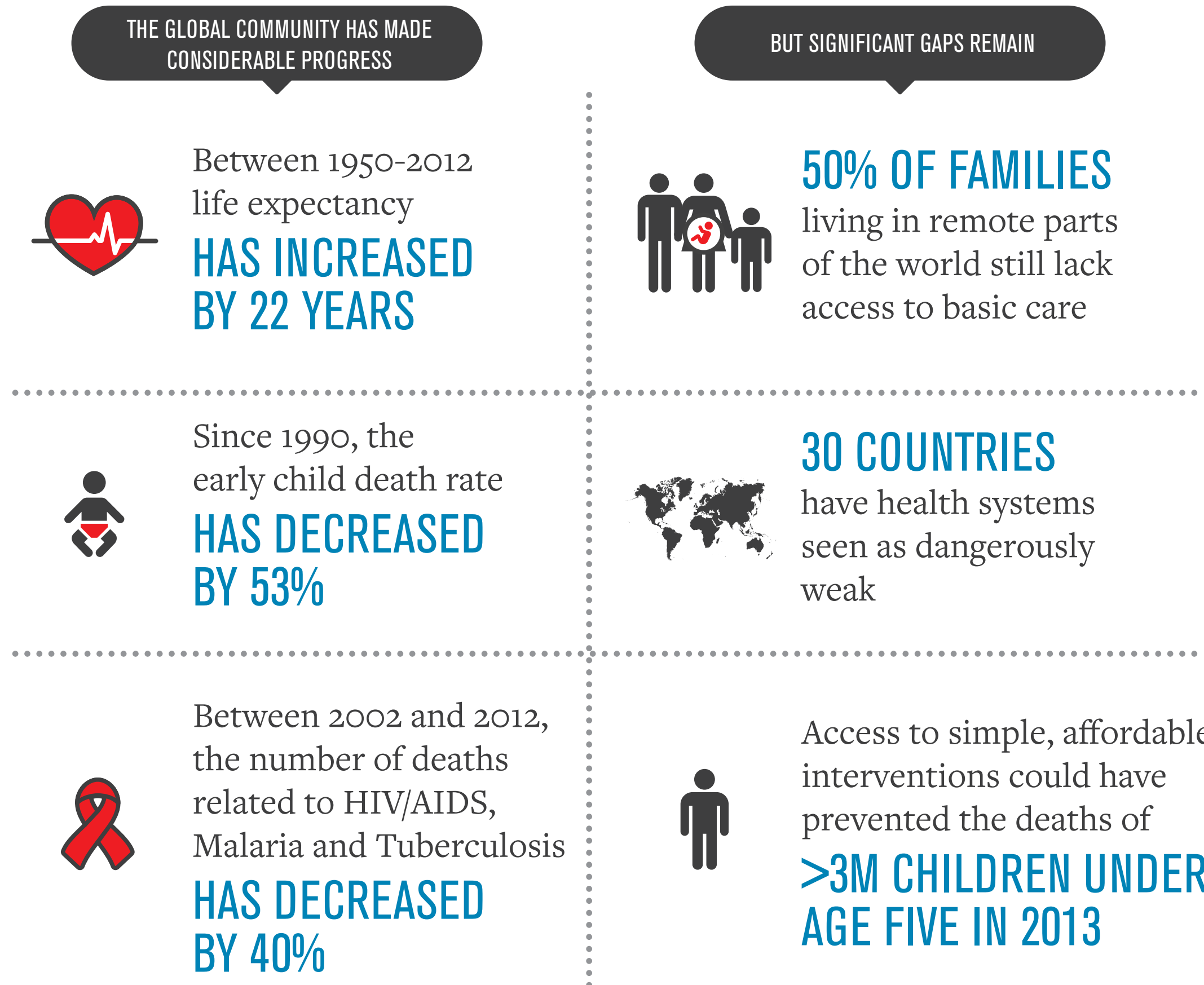


We aspire to make a lasting difference in human health by addressing comprehensive health needs and delivering meaningful and enduring impact.

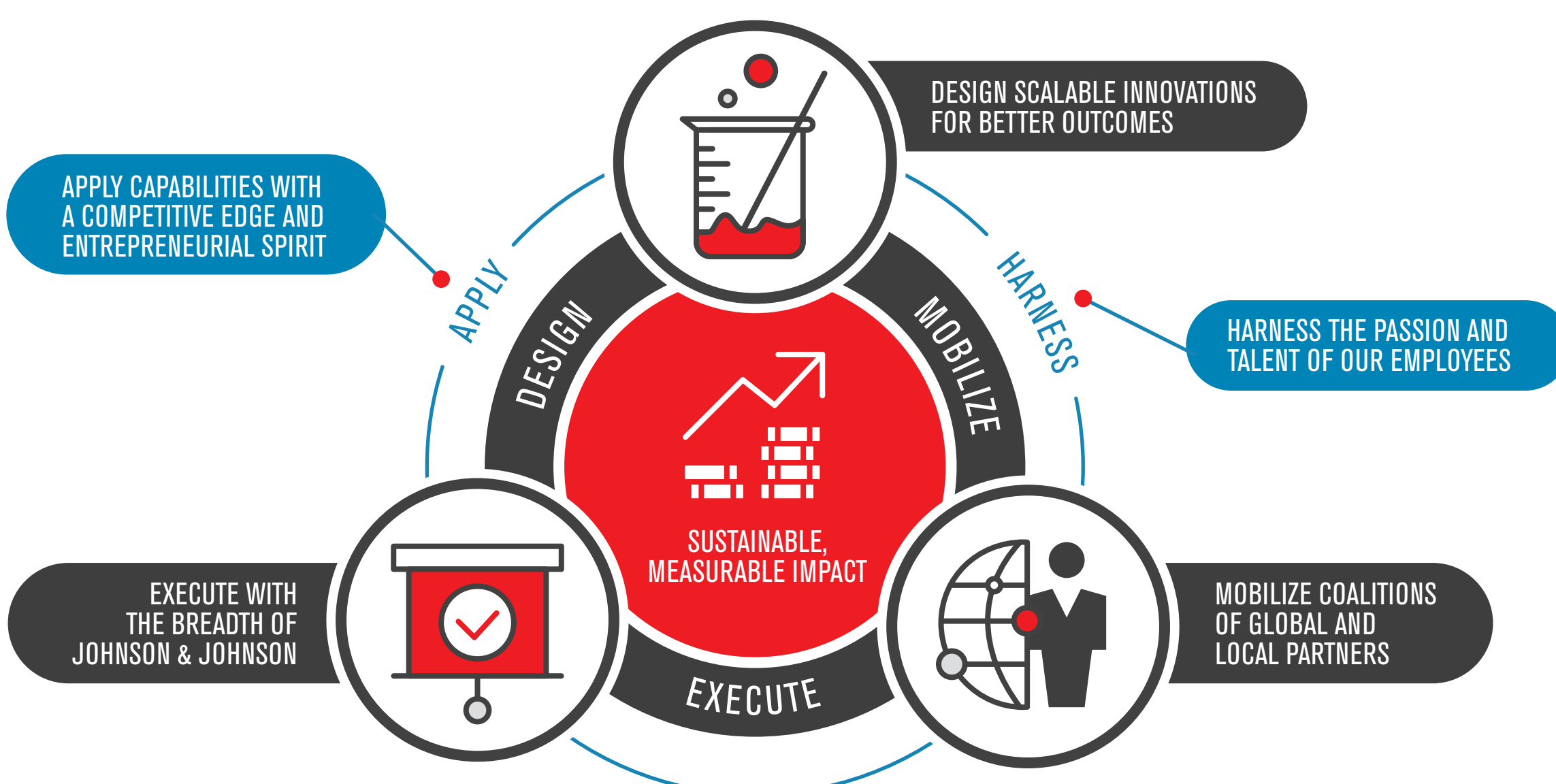
INCREASED GLOBAL URGENCY

DESPITE SIGNIFICANT PROGRESS MEETING CRITICAL GLOBAL HEALTH CHALLENGES, THERE IS INCREASED URGENCY AND FOCUS ON MEASURING HEALTH OUTCOMES AND A CALL TO ACTION FOR HOLISTIC SOLUTIONS THAT DEMONSTRATE LONG-TERM IMPACT FOR WHOLE COMMUNITIES.



OUR FOCUSED STRATEGY

WE WILL WORK DIFFERENTLY BY DELIVERING **INTEGRATED SOLUTIONS** THAT GO BEYOND **PROOF-OF-CONCEPT** AND **DEMONSTRATE EVIDENCE** OF BETTER LONG-TERM HEALTH OUTCOMES.

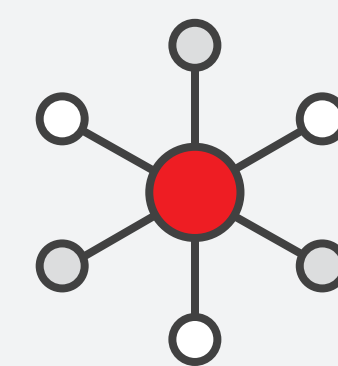


7 Principles

GUIDING OUR GLOBAL PUBLIC HEALTH STRATEGY



DEMONSTRATE
better health outcomes in the real world



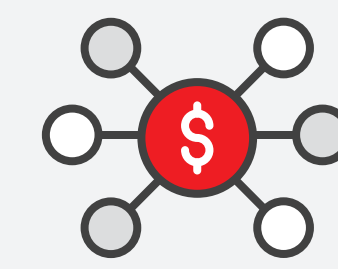
BUILD
holistic solutions to deliver our products/services



BE PARTNER OF CHOICE
for global and local organizations



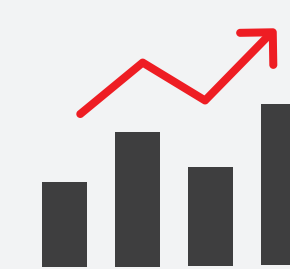
ANCHOR
every intervention around evidence base



FOCUS
on long-term sustainability



SUCCESSFUL TRANSFER
of projects to local ownership



ENSURE
scalability beyond proof of concept

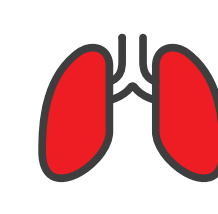
DELIVERING SUSTAINABLE, MEASURABLE IMPACT

1. DELIVER A STRONG EVIDENCE-BASE OF BETTER HEALTH OUTCOMES
2. BECOME THE PARTNER-OF CHOICE FOR GLOBAL AND LOCAL ORGANIZATIONS TO BUILD HOLISTIC SOLUTIONS
3. ATTRACT EXTERNAL FUNDING TO SCALE OUR PROJECTS AND TRANSFER LOCAL OWNERSHIP

Our Global Public Health **ASPIRATIONAL GOALS**



END
preventable maternal, newborn and child deaths and enable children to thrive



ELIMINATE
deaths from extensively drug-resistant (XDR)-and multidrug-resistant (MDR)-TB and simplify the treatment regimen



ENSURE
every baby is born HIV-free, adolescents have the tools they need to stay HIV-free, and those living with HIV have access to simplified advanced treatment and care

WE ALSO ARE SCOPING OTHER FUTURE FOCUS AREAS, INCLUDING GENERAL SURGERY/TRAUMA, MENTAL HEALTH, VISION CARE AND GAME-CHANGING VACCINE TECHNOLOGIES THAT COULD HELP ERADICATE POLIO, EBOLA AND HIV

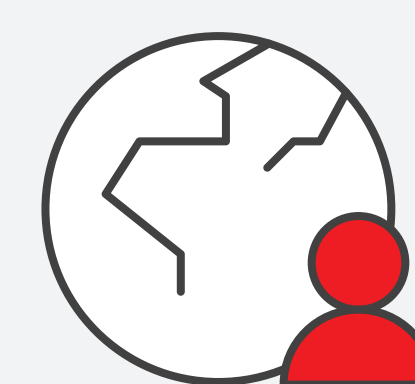


Our 130 Year **PUBLIC HEALTH LEGACY**

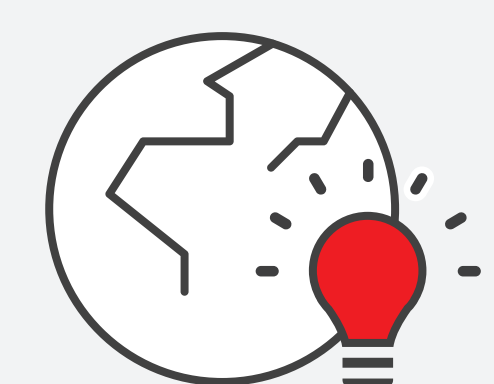
WE HAVE MADE A LASTING IMPACT ON IMPROVING THE LIVES OF WOMEN AND CHILDREN, AND FAMILIES WORLDWIDE.



STRATEGIC PHILANTHROPY



ADVOCACY



INNOVATION